

## Press Release



FOR IMMEDIATE RELEASE: REVISED Wednesday, November 10, 2016  
 Rocmaura Nursing Home Foundation  
 10 Parks Street

### Rocmaura 18<sup>th</sup> Annual Fundraising Dinner & Auction October 15, 2016

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SAINT JOHN, NB —

**Rocmaura raises close to \$70,000 at its 18th Annual Foundation Fundraising Dinner, Auction, and Dance “Rocktober” on Saturday October 15, 2016** at the Saint John Trade & Convention Centre. CTV’s Meteorologist **Cindy Day** returned as our lively Host and the Hilarious **Tim Maloney** as auctioneer.

The bidding was fast and furious with hundreds of gift certificates and unique items including a dinner for six at the Old Bavarian Restaurant in Knightsville and a Brewery tour in Moncton for 18 at Molson’s. The live auction raised over \$13,000 including a “Day on the Hill” donated by Saint John MP Wayne Long which was won by Hugh Fitzpatrick for \$1600.

“**Donnie & the Monarchs** reunited once again just for us,” says Foundation Director Sally Cummings. For nearly 30 years they’ve been playing classic Rock ‘n Roll across Eastern Canada, taking a break in 2010. This year we also had a guest speaker **Rosita Hall**, who spoke about the “power of giving” and the importance of giving back to the community.

“We are so grateful that so many people give of their time and money to an organization that is truly a Community of Caring People and we are pleased that ALL funds go towards the betterment of the 150 Residents of Rocmaura,” says Cummings. “We had over 30 volunteers involved to make this event happen. Despite a tough economy and dozens of important causes in the community, about 600 people turned out for our event which is just an incredible show of support for the frail and elderly in our community,” says Cummings.

Rocmaura Foundation has been busy knocking on doors to encourage sponsors to support an often overlooked segment of society, our seniors. Recreation Therapist Pamela Clark says “Proceeds raised will help purchase a

long wish list of items for Residents, from expensive medical equipment like ceiling lifts and blanket warmers, to simple things like pictures for the walls.”

“The BIG NEWS is that our new wheelchair accessible bus has just arrived and took Residents on their first outing to attend Rocktober!”. The bus takes our Residents on over 140 trips and appointments annually, greatly improving their quality of life, including fall foliage and Christmas lights tours, trips to St. Martins, and to senior teas and other events.

In the past year, Rocmaura Foundation raised \$100,000 to purchase the new bus with help from many volunteers and two major corporate sponsors: The Rotary Club of Saint John and the Saint John Mechanical Contractors Association.

Thanks to the help of Gerry Lowe and Ralph Landers, Gala Co-Chairs last year, and Randy Defazio who sponsored a car draw from Loch Lomond Mitsubishi, the Foundation was able to raise the funds in just a few short months.

There are a variety of ways you can help support Rocmaura by making a donation, or donating auction items for a future event. An income tax receipt is issued to the donor for the value of their contributions.

The next big event Rocmaura Foundation is hosting is our “**Merlot to Masterpiece**” paint and sip party in the clubroom at Rocmaura. M2MII will be held on Thursday Nov. 17 from 7-9pm. The cost is \$50 and includes hors d’oeuvres and a complimentary glass of wine. There are 75 seats and it will be a sellout event as Artist Sheila Howell leads the class in a winter scene called “Winter Wonderland.”

**For more information** and to obtain tickets or make a donation, please contact: **Sally Cummings at the Foundation office** at (506) 643-7090 or  
Email: [foundation@rocmaura.com](mailto:foundation@rocmaura.com).

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